

Greater Boston Chapter of CEBS Newsletter February 2023

President's Message

We're pleased to bring back a Chapter newsletter as another way to help members stay informed of opportunities to engage with one another on benefits issues and best practices. Here's a brief glimpse of what we've been up to in 2022 and what we're planning for 2023 to help members connect with and learn from each other.

First, congratulations to those who have recently completed a CEBS exam or earned the CEBS designation or certificate! Your names are listed in this newsletter. We know it takes commitment and that the CEBS course content is comprehensive and rigorous, so you should feel good about your accomplishments.

In 2022 we continued our popular networking and benefits discussion series with lively and informative exchanges in March on Returning to Work followed by a virtual breakfast in June that focused on Health and Wellness topics. In September we held a live event at the Yard House in Burlington, MA, where the discussion theme was Benefits Communications, anticipating that many members were gearing up for open enrollments. We followed that in November with a well-attended and lively virtual presentation on Retirement Readiness by Len Comberiate, CFP and Adjunct Assistant Professor at New York University.

On January 24 we held our annual meeting during that event were treated to an informative presentation on Medicare by Chris Huber of Malloy Medicare Advisors. Also in 2023 we'll continue our networking and benefits discussion series and we're exploring a Woo Sox baseball game in Worcester, MA for a social outing. The events we've scheduled so far are listed in this newsletter. We look forward to seeing many of you at these events and welcome your bringing colleagues with you.

Also, I hope you enjoy the spotlight on Chapter member **Beth Posner-Waldron**. We plan to highlight a different member in each newsletter. If there's anyone you'd like to recommend for a future Spotlight article let me know and I'll reach out to ask if they'd be interesting in being interviewed. Feel free to volunteer yourself as well.

Finally, I want to extend my appreciation to fellow Greater Boston Chapter officers and Board members for their ideas, dedication and team work to keep the Chapter functioning successfully: Laura Miller, Vice President; Jason Haviland, Treasurer and Jackie Beaudoin, Secretary. And, we're always looking for more volunteers, so let me know if your interested in helping out by serving on the board!

Sincerely,

Joseph F. Senackerib III, CEBS

President, Greater Boston Chapter

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Upcoming Events—

Wednesday, March 15, 2023 @ 8:00 - 9:00 AM -

Virtual networking and discussion of the SECURE Act and other retirement plan topics. This is a continuation of the February 15, 2023 session, which some people may have encountered issues with the Zoom link. (eligible for one CEBS continuing education credit)

Wednesday, April 5, 2023 @ 12:00 – 1:00 PM - Virtual Lunch Networking and Discussion: Health and Wellness Benefits Topics (eligible for one CEBS continuing education credit)

Thursday, May 4th— WOO SOX Outing! Stay Tuned For More Details!

Tuesday, May 23, 2023 @ 5:00 – 6:00 PM at Yard House (Burlington, MA) - In-person Networking and Discussion: Retirement Topics (eligible for one CEBS continuing education credit)

August 20-23, 2023—ISCEBS Symposium , Seattle WA . Let us know if you are attending-- We will host a Greater Boston networking event there!

*Watch your email for invitations to the networking events!

Membership Update

The Greater Boston Chapter was 49 members strong in 2022 with 37 renewals for 2023 at this point. We appreciate the continued support of those who have renewed their memberships, and encourage you to spread the word about our chapter! Feel free to invite friends and colleagues to upcoming education events. If you have any questions about the benefits of membership, please contact Joe Senackerib at

isenackerib@gmail.com. Students who do not yet have their designation can join the Chapter for just \$35 annually. Designees must join the Society and then are eligible to join the Chapter.

Networking and education are key takeaways from local Chapter membership. There are opportunities for those interested to serve on the board and committees. We hope you will consider joining/renewing and join us in 2023!



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MEMBER SPOTLIGHT

Meet Beth Posner-Waldron



The Greater Boston Chapter is fortunate to have Beth Posner-Waldron as a member. Beth has been a chapter member for many years and served on the Board, while pursuing a full and successful career in benefits. Over the years she's leveraged her CEBS designation which she earned in 1999 and Fellowship status which she achieved in 2013.

At this time Beth is on a path to retirement, currently working as a Benefit Counselor. In this role, she's had the opportunity to use the skills developed in her career to provide education to employees about their employer's benefits. She acknowledges it's one of the best parts of her previous jobs and some-

thing for which she feels well equipped. She attends enrollment meetings and benefit fairs and pre-COVID met one-on-one with employees, where she puts her benefits counseling skills to work for Guardian Life and Lincoln Financial as well as UNUM and Met Life in the past.

In Beth's last full time job she was the Benefits Manager for a manufacturing company, where she handled the group benefits, workers compensation and leaves of absence for over 11 years, while the area for which she was responsible grew from 200 to 500 employees. She left there in 2010 to finish her Bachelors Degree.

Prior to HR, Beth worked for 14 years in the Group Insurance Department of an insurance agency in Worcester, MA and earlier as a Group Sales assistant for Home Life Insurance, running rates and preparing proposals for group benefit policies. While she acknowledged learning much on the job she felt she needed more formal education which led her to start working towards her CEBS Certification in 1988. And, years later, when getting her degree in Community Health Education she was able to put some of the CEBS coursework towards her required credits for graduation.

Beth credits the CEBS designation with giving her credibility in the insurance and benefits world as well as providing her with a large network of knowledgeable professionals who could provide insight, guidance and information when needed. She says, "Working in Human Resources can be a lonely profession, so having a community to belong to gave me valuable support."

In addition, Beth has focused much of her time in the past three years volunteering to increase voter participation, primarily calling Black voters in states where there is a history of voter suppression. In fact, leading up to the 2022 mid-term elections Beth made over 3000 phone calls with a non-partisan organization, Center for Common Ground, often with a phonebank over zoom. She also conducted training on phone banking when needed. Beth says, "My passion as a voting activist ties in with my background as an educator. I also am the coordinator of a Get Out the Vote Team through my place of worship."

Beth is also combining her presentation skills with her interest in community health to conduct information sessions for Dementia Friends Massachusetts, a dementia awareness program. And, she serves on a committee in Charlton, MA to provide awareness and understanding of Alzheimer's and other forms of dementia and how to support people living with dementia to be respected participants of the community.

Beth and her husband spend many long weekends at Bow Lake in Stafford, NH, where her husband's family has a summer home. They also do a lot of camping in their VW bus, with annual visits to Maine and Vermont with other bus owners. In the winter, they can be found skiing both alpine and cross-country and have had the privilege of skiing in the Italian Alps as well as in France at Les Vallee Toi. They take great joy in being grandparents of four, 1 in Danvers, MA and 3 in Denver, CO. Thank you Beth for all you do!



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COMPLETERS

NEWLY COMPLETED EXAMS/DESIGNATIONS

Greater Boston Chapter Completers

The Greater Boston Chapter would like to congratulate the following individuals on passing an exam and taking the next steps to achieve their CEBS® or specialty designation over the last few months. Students who successfully complete at least one exam are eligible to join the society and local chapter. To learn more about all the benefits of joining the International Society of Certified Employee Benefit Specialists and our local Chapter , visit https://www.iscebs.org/About/Pages/MembershipServices.aspx

Jacob Alibrio Jayne Hickey **Eleanor Perry** Mike Bresnahan Sierra Jennings Katherine Pompeo Liam Busconi Michelle Johnson Rachel Posedenti Skobrev Malini Kizhatil Alberto Calderon Kristen Richissin Johanna Kornacki Jennifer Charbonneau Darren Righini Michelle Krassopoulos Chris Chiarilli **TanishaSaunders** Katelyn Ladner **Sharon Cora** Gina Smith Susan Lapham Jonathan Dahms **Christian Smoolca Anthony Lepore** Jessica Danner McKenna Joanne Tinker Lisa Marsh Rebecca De Chellis Jennifer Varney Tamika Maves Taryn DeMato **Daniel Wallace Keith Devine** Lisa McKenzie **Rhonda Wheaton Christine Fox** Chelsie McMann Guilin Wu Julia Galarza Florida Minja **Monique Young Courtney Greenstein** Joseph Mokos **Sharon Hagan** Stephen Neequaye **Charlotte Harper Omogbolabo Oyede** Jennifer Hehn **Betsy Pelletier**

In Search of a Benefits Candidate?

Chapter members can post jobs to our Chapter mailing list and website at no charge. Please email **jsenackerib@gmail.com** for more information!